

OUR GOAL:

Offer and expand communication in multiple languages, platforms, formats, and times to increase accessibility to our families.

WHEN WE SUCCEED IN 2025:

- All of our communication platforms feature information in multiple languages.
- Platforms for communication have been designed and assessed to be meeting the needs of our community.
- Communication will be varied and assessed as effective and highly effective by our community and constituents.

WHY THIS MATTERS: Establishing strong family partnerships is a key component of students' success in school. Providing critical communications with all our families in their languages will help them be better equipped to work with schools, thus helping students meet their individual goals.

INITIAL IDEAS AND ACTIONS:

- Define key messages and tactics for various stakeholder groups
- Create a cadre of district interpretation resources for face to face communications with all stakeholders
- Offer and expand electronic and web-based communications in multiple languages



Timeline and Next Steps

- Research/Discovery
- Transition Period
- Implementing

SY 2019-2020
(July - December)

SY 2019-2020
(January - June)

SY 2020-2021

SY 2021-2022

2019-2020: Develop clear communications plan to engage stakeholders

ONGOING: Assess and adapt communication systems and structures

Ignite your passion.
Nurture your potential.
Embrace your future.